



The Center for Innovative Research in Cyberlearning



#cyberlearning

CIRCL• Our purpose

The **Center for Innovative Research in Cyberlearning** seeks to amplify research-based voices by:

- Nurturing community among projects, investigators and those new to the field
- Addressing common needs
- Planning for the future
- Creating broader impact together

SRI Leads, EDC brings best practices, NORC evaluates

SRI Education



CIRCL • Priority Activities

- **Events:** *annual major meetings, working groups, webinars*
- **Brokering:** *helping connect investigators, projects and newcomers to knowledge and resources*
- **Synthesis and Web Site:** *creating a public space to highlight contributions, share findings, build community and capacity*
- **Portfolio Analysis:** *understanding the funded projects*
- **Sharing Data:** *as needed by NSF and others*
- **Broadening Participation:** *in the cyberlearning CoP to include institutions and individuals currently underrepresented*

CIRCL • What can CIRCL do for you? <http://circlcenter.org>

Perspectives

Learn about researchers, teachers, industry, informal learning and other stakeholders in the cyberlearning community, what drives their work, and what they think the community should be doing.

What's your view on Cyberlearning? Use this [quick form](#) to let us know.

administrator graduate student industry informal postdoc researcher teacher All



Resources

Browse CIRCL Synthesis statements, watch NAPLES webinars, search the digital collection of education resources from Informal Commons, and see other resources below.

Have resources to suggest?
Contact CIRCL

Synthesis Statements

CIRCL synthesis statements summarize effective use of advanced learning technologies that are integrative, innovative, empirically grounded, and widely useful. Want to contribute? Let us know.

synthesis All

AI APPLICATIONS IN EDUCATION Contributors: Chad Lane, Shuchi Grover, and Jeremy Roschelle	EDUCATIONAL DATA MINING AND LEARNING ANALYTICS Contributors: Mimi Recker, Andrew Krumm, Mingyu Feng, Shuchi Grover	LEARNING SCIENCES Contributors: Jeremy Roschelle, Shuchi Grover	DESIGN-BASED IMPLEMENTATION RESEARCH Contributors: Barry Fishman, Britte Cheng, William Penzel
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Projects

CIRCL Spotlights illuminate some of the different cyberlearning projects across NSF, including [projects funded by the NSF Cyberlearning Program](#) and projects funded by other NSF programs whose work has a cyberlearning theme. A [tag map](#) of funded projects is also available.

Want us to spotlight your project?
Contact us to contribute your story.

spotlight All

LEARN ABOUT OUR COMPLEX WORLD THROUGH MAP-BASED GAMES! CIRCL Spotlights illuminate some of the different projects...	HEAD-MOUNTED DISPLAYS IN DEAF EDUCATION CIRCL Spotlights illuminate some of the different projects...	REVOLUTIONIZING EDUCATION IN HAITI CIRCL Spotlights illuminate some of the different projects...	UNDERSTANDING SUSTAINABILITY THROUGH DISCOVERY AND PLAY CIRCL Spotlights illuminate some of the different projects...
LINKING SUPERHEROES AND TECHNOLOGY TO STEM ASPIRATIONS CIRCL Spotlights illuminate some of the different projects...	SYNERGISTIC TEACHING OF COMPUTATIONAL THINKING AND SCIENTIFIC MODELING CIRCL Spotlights illuminate some of the different projects...	MIXED REALITY BRINGS SCIENCE CONCEPTS TO LIFE CIRCL Spotlights illuminate some of the different projects...	ACTIVITY MONITOR GAME INCREASES YOUTH FITNESS CIRCL Spotlights illuminate some of the different projects...

Events

Learn about upcoming CIRCL events like the 2015 Synthesis & Envisioning meeting, and access archives from past events, including the 2014 Cyberlearning Summit and the 2012 Cyberlearning Summit.

Browse our [calendar](#) of other cyberlearning-related conferences and events.
Please let us know about other cyberlearning events in the community.

event All

CYBERLEARNING 2015: CONNECT, COLLABORATE, AND CREATE THE FUTURE January 27-28, 2015 in Arlington, VA. A gathering of participants with a...	CYBERLEARNING SUMMIT 2014 On June 9-10, 2014, CIRCL hosted the 2014 Cyberlearning Summit at the...	NSF CYBERLEARNING INTEGRATION (IMI) PROPOSAL WEBINAR Monday, June 2nd from 3pm - 4pm ET. An informational webinar on...	PARTNERING FOR IMPACT 2014 On March 26 and 27, 2014, CIRCL hosted an intensive two-day workshop...
NSF CYBERLEARNING SOLICITATION, INFORMATION WEBINAR Tuesday, February 18th from 1pm - 2:30pm ET. An informational webinar on...	SYNTHESIS AND ENVISIONING 2013 A gathering of NSF-funded cyberlearning projects to synthesize what is known and...	CYBERLEARNING SUMMIT 2012 The 2012 Cyberlearning Research Summit was a high-profile gathering in Washington DC...	

Newsletter

Subscribe to the CIRCL newsletter to get updates 6 times a year on cyberlearning-related news.

Subscribe

Have some news to share with the community?
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newsletter All

CIRCL NEWSLETTER - ISSUE 7, SEPTEMBER 2014 CIRCL News Diversity makes our community strong. In this month's newsletter, we...	CIRCL NEWSLETTER - ISSUE 6, JULY 2014 CIRCL News Summit Recap On June 9 and 10, 2014, more than...	CIRCL NEWSLETTER - ISSUE 5, MAY 2014 CIRCL News On March 26 and 27, 2014, CIRCL hosted an intensive...	CIRCL NEWSLETTER - ISSUE 4, MARCH 2014 CIRCL News "It's just four questions." We're grateful for the many ways...
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Apply to attend our next #cyberlearning meeting. See [ow.ly/CILnq](#)

Shuchi Grover @shuchig
2nd Call for Proposals CSCL 2015 @ Gothenburg, Sweden, Jun 7-11 2015 (Paper deadline extended to Nov 17) [isls.org/cscl2015/index...](#) @CIRCLCenter
Retweeted by Cyberlearning Center
Expand

Jianwei Zhang @JianweiZhang
4 Oct
@CIRCLCenter
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CIRCL • Connect, collaborate, create

Perspectives

Learn about researchers, teachers, industry, informal learning and other stakeholders in the cyberlearning community, what drives their work, and what they think the community should be doing.



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administrator

graduate student

industry

informal

postdoc

researcher

teacher

All



CIRCL • Identify synergistic projects

Projects

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spotlight

All

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LINKING SUPERHEROES AND TECHNOLOGY TO STEM ASPIRATIONS

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MIXED REALITY BRINGS SCIENCE CONCEPTS TO LIFE

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ACTIVITY MONITOR GAME INCREASES YOUTH FITNESS

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CIRCL • Access integrative, empirically grounded resources

Big Ideas

Read CIRCL [synthesis statements](#), review [resources for writing strong proposals](#) to the [NSF Cyberlearning Program](#), watch [NAPLeS webinars](#), subscribe to [edSurge](#), read the [Cyberlearning Educators blog](#), search the [digital collection](#) of resources from Informal Commons, browse NSF project and program data in [DIA2](#), and more.



Have ideas or resources to suggest?

[Contact CIRCL](#)

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THE CUTTING-EDGE OF INFORMAL LEARNING: MAKERS, MOBILE, AND MORE! Cyberlearning spans in-school and out-of-school learning -- and these days, a lot of meaningful learning is...	GAMES AND VIRTUAL WORLDS Computer-based games and virtual worlds provide opportunities for players to think about choices, take action, and...	PARTNERING FOR IMPACT: INCREASING CYBERLEARNING'S INFLUENCE IN EDUCATION MARKETS Many Cyberlearning researchers know that <u>their work could make</u>	TECHNOLOGY ENABLED FORMATIVE ASSESSMENT Formative assessment occurs when teachers check student understanding and guide decision making to improve learning.
COLLABORATIVE LEARNING Learning to explain, justify, critique, etc. are essential skills for today's citizens, for scientists, and in...	EDUCATIONAL DATA MINING AND LEARNING ANALYTICS EDM is the use of multiple analytical techniques to better understand relationships, structure,	AI APPLICATIONS IN EDUCATION AI techniques can enable educational technologies to better track, adapt to, and support individual learners.	LEARNING SCIENCES The Learning Sciences is a field of scientific research that developed in the 1980s, from influences...

CIRCL • Join a vibrant community of practice

Events

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event

All

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 **Shuchi Grover** @shuchig 19h

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Expand

 **Jianwei Zhang** @JianweiZhang 4 Oct

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<http://circlcenter.org>

circl-info@sri.com

Cyberlearning Data Sharing and Privacy

Ken Koedinger

Professor of Human-Computer Interaction & Psychology
Carnegie Mellon University

Director of



LearnLab Researchers: Charles Perfetti (Psych), Vincent Aleven (HCI), Geoff Gordon (Machine Learning), David Klahr (Psych), Tim Nokes-Malach (Psy), Lauren Resnick (Psy/Ed), Carolyn Rose (Language Tech) + some 200 others!

CIRCL Webinar: May 20, 2015

Outline

- Why data sharing?
- Data curation & privacy management
 - LearnSphere: DataShop, MOOCdb, DataStage, DiscourseDB
- Future of Cyberlearning data partnerships

Big Data for Cyberlearning

More important than “big”

- Collected as part of *natural* activities
- Affords experimentation, “A/B testing”

Big Data for Cyberlearning

More important than “big”

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Many dimensions of “big”

- *Tall* in number of participants (students)
- *Wide* in observations per participant (student)
- *Fine* in frequency of observation
- *Long* in spanning months or years
- *Deep* in theory-relevant variables

Privacy protection is a distinct challenge

Cognitive Tutor

Example Cyberlearning system that generates data

Cognitive Tutor Algebra I

23 - Systems of Linear Equations Modeling
2 - Solving Linear Systems using Decimals

Table of Contents Lesson Problems

Instructor Preview SysFB09 ? Hint Done Skills

Solver Glossary

Scenario

My current cell phone company charges me \$14.95 per month for service and \$.13 per minute. PPS Cellular Phone Company has offered me \$15.00 worth of free calls a month if I switch, but the charge is \$.39 per minute.

1. How many minutes of calls can I get from PPS Cellular Phone Company for \$50? What is the cost from my current company for that number of minutes?
2. How many minutes of calls can I get from my current company for fifty dollars? What is the cost from PPS Cellular Phone Company for that number of minutes?
3. What is the cost from both companies for sixty minutes of calls?
4. After how many minutes of calls will the cost for both companies be the same?

To write the expressions, define a variable for the number of minutes and use this variable to write rules for the cost from my current company and the cost from PPS Cellular Phone Company.

Worksheet

Quantity Name	Unit	Expression
Question 1		
Question 2		
Question 3		
Question 4		

Grapher

X Interval: 1.0 Y Interval: 1.0

10.0 10 9 8 7 6 5 4 3 2 1 0

0 1 2 3 4 5 6 7 8 9 10

0.0

Legend: Enter Label Enter Label

Equations: $y =$ Enter Equation $y =$ Enter Equation

Cognitive Tutor

Example Cyberlearning system that generates data

My current cell phone company charges me \$14.95 per month for service and \$.13 per minute. PPS Cellular Phone Company has offered me \$15.00 worth of free calls a month if I switch, but the charge is \$.39 per minute.

Quantity Name	Time	Current cost	The cost from my current company increases by 0.13 each minute, but remember that it starts at 14.95 dollars.
	minutes	\$	
Expression	t	$.13t$	
Question 1			
Question 2			
Question 3			
Question 4			

Authentic problems

Feedback *within* complex solutions

Scenario

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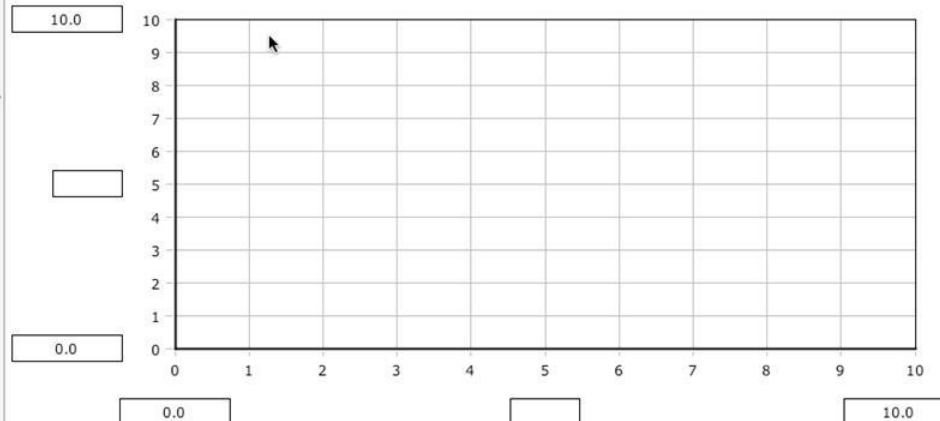
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Cognitive Tutor

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Question 4		

Authentic problems

Feedback *within* complex solutions

Personalized instruction

Challenging questions

4. After how many minutes of calls will the cost for both companies be the same?

The screenshot displays the Cognitive Tutor Algebra I interface. On the left, the 'Scenario' pane contains a word problem about cell phone costs. Below it, a list of questions is shown, with the fourth question highlighted in green: '4. After how many minutes of calls will the cost for both companies be the same?'. The main 'Worksheet' pane features a table for tracking costs, with the expression $.13t$ entered in the 'Current cost' column. Below the table is a 'Grapher' pane with a coordinate plane. A 'Hint' pane is open on the right, providing a hint about setting the costs equal to find the number of minutes. The interface includes various navigation buttons like 'Hint', 'Done', 'Skills', 'Solve', and 'Glossary'.

Cognitive Tutor

Example Cyberlearning system that generates data

My current cell phone company charges me \$14.95 per month for service and \$.13 per minute. PPS Cellular Phone Company has offered me \$15.00 worth of free calls a month if I switch, but the charge is \$.39 per minute.

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Unit	minutes	\$	
Expression	t	$.13t$	
Question 1			
Question 2			
Question 3			
Question 4			

Authentic problems

Feedback *within* complex solutions

Progress...

Personalized instruction

Challenging questions

... individualization

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Cognitive Tutor

Example Cyberlearning system that generates data

My current cell phone company charges me \$14.95 per month for service and \$.13 per minute. PPS Cellular Phone Company has offered me \$15.00 worth of free calls a month if I switch, but the charge is \$.39 per minute.

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Expression	t	$.13t$
Question 1		
Question 2		
Question 3		
Question 4		

The cost from my current company increases by 0.13 each minute, but remember that it starts at 14.95 dollars.

Wide

Fine

Authentic problems

Feedback *within* complex solutions

Progress...

Personalized instruction

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4. After how many minutes of calls will the cost for both companies be the same?

The screenshot shows the Cognitive Tutor Algebra I interface. On the left, a 'Scenario' window contains a word problem about cell phone costs. Below it, a 'Worksheet' window shows a table for tracking calculations. To the right, a 'Grapher' window displays a coordinate plane with a line graphed. A 'Hint' window is open, providing a hint about setting up an equation. At the bottom, a 'Progress' window shows a list of tasks and their completion status.

Scenario

My current cell phone company charges me \$14.95 per month for service and \$.13 per minute. PPS Cellular Phone Company has offered me \$15.00 worth of free calls a month if I switch, but the charge is \$.39 per minute.

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Worksheet

Quantity Name		
Unit		
Expression		
Question 1		
Question 2		
Question 3		
Question 4		

Grapher

10.0

0.0

0.0

Hint

If the cost from my current company and the cost from PPS Cellular Phone Company are equal, then their expressions are equal. Write an equation and solve it to find the number of minutes.

Close << Previous Hint Next Hint >>

Progress...

... individualization

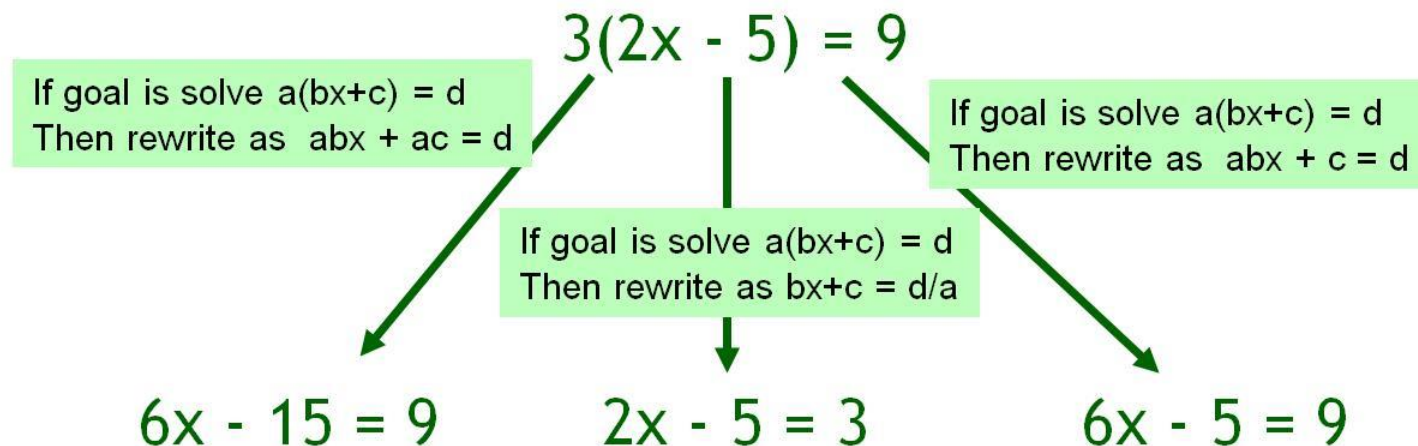
Calculate input value.
Writing expression, any form.
Set axis bounds.
Label point of intersection.
Enter given.

Deep

Cognitive model

=> adaptive support of learning by doing

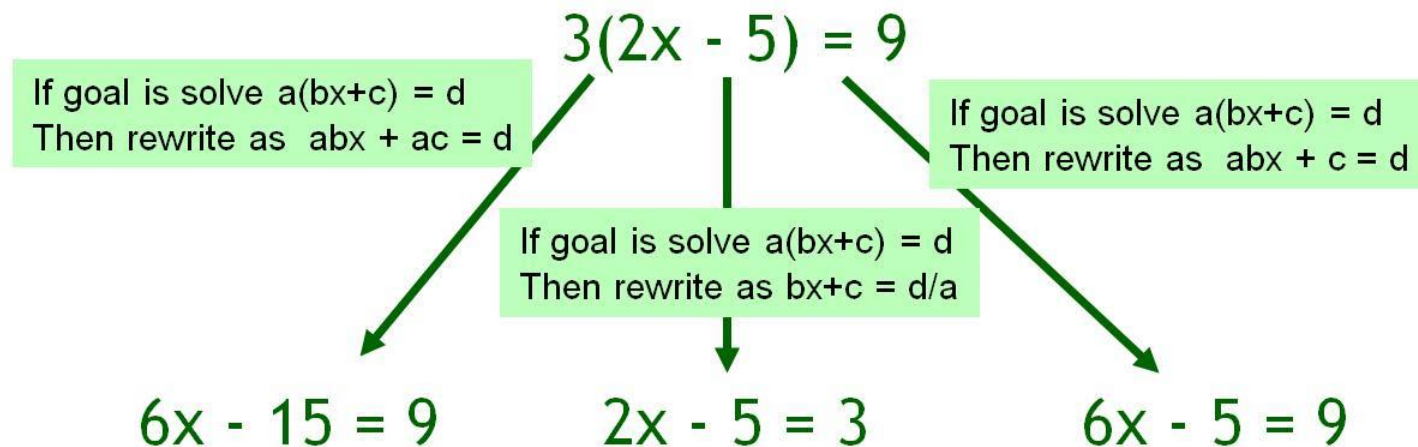
- **Cognitive Model:** A system that can solve problems in the various ways students can



Cognitive model

=> adaptive support of learning by doing

- **Cognitive Model:** A system that can solve problems in the various ways students can

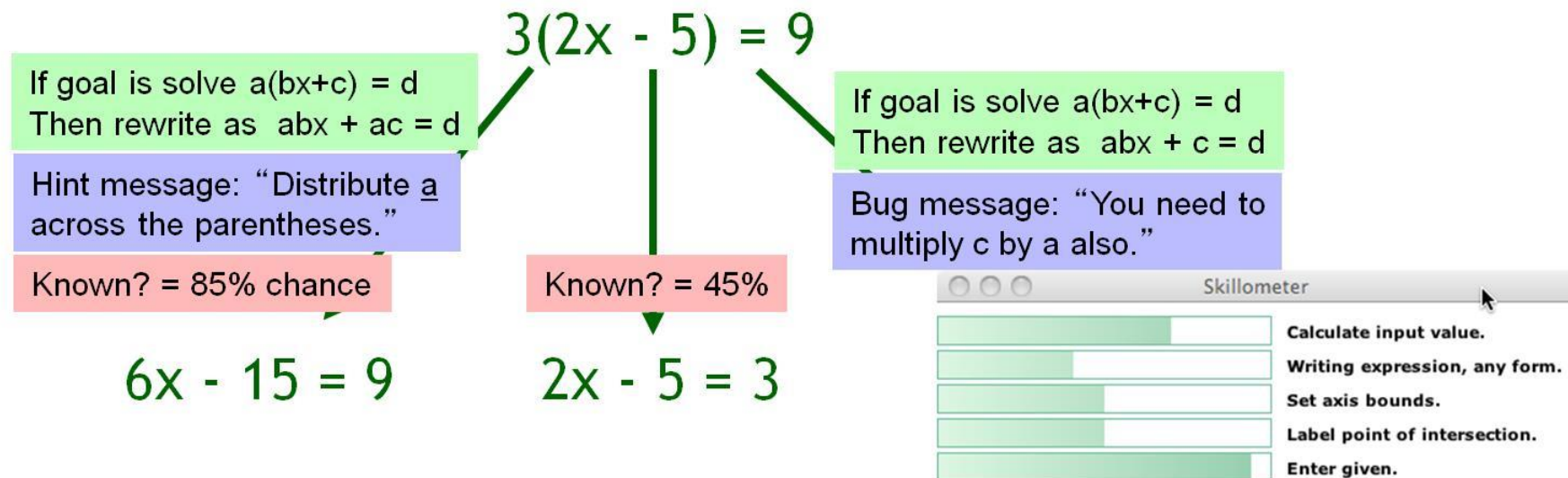


- **Model Tracing:** Follows student through their individual approach to a problem -> context-sensitive instruction

Cognitive model

=> adaptive support of learning by doing

- **Cognitive Model:** A system that can solve problems in the various ways students can



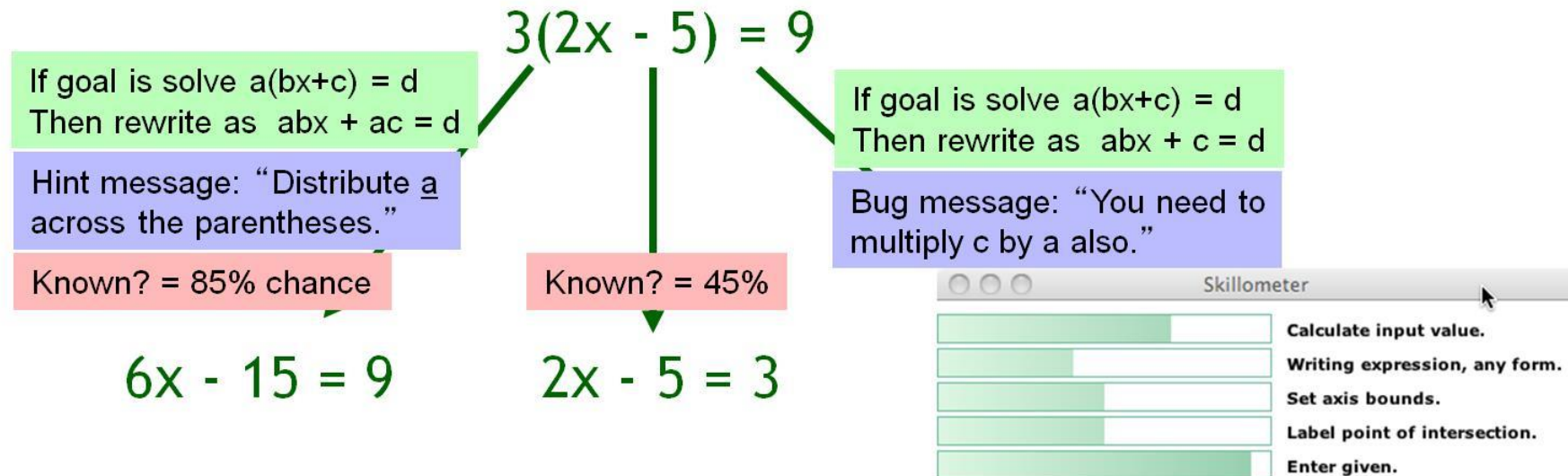
- **Model Tracing:** Follows student through their individual approach to a problem -> context-sensitive instruction
- **Knowledge Tracing:** Assesses student's knowledge growth -> individualized activity selection and pacing

Cognitive model

=> adaptive support of learning by doing

=> *deep* theory-coded data stream

- **Cognitive Model:** A system that can solve problems in the various ways students can



- **Model Tracing:** Follows student through their individual approach to a problem -> context-sensitive instruction
- **Knowledge Tracing:** Assesses student's knowledge growth -> individualized activity selection and pacing

Use data to develop models of learners

Which is harder for algebra students?

Story Problem

As a waiter, Ted gets \$6 per hour. One night he made \$66 in tips and earned a total of \$81.90. How many hours did Ted work?

Answer question online!

Word Problem

Starting with some number, if I multiply it by 6 and then add 66, I get 81.90. What number did I start with?

Equation

$$x * 6 + 66 = 81.90$$

Use data to develop models of learners – *because intuition is faulty!*

Which is harder for algebra students?

Story Problem

As a waiter, Ted gets \$6 per hour. One night he made \$66 in tips and earned a total of \$81.90. How many hours did Ted work?

Word Problem

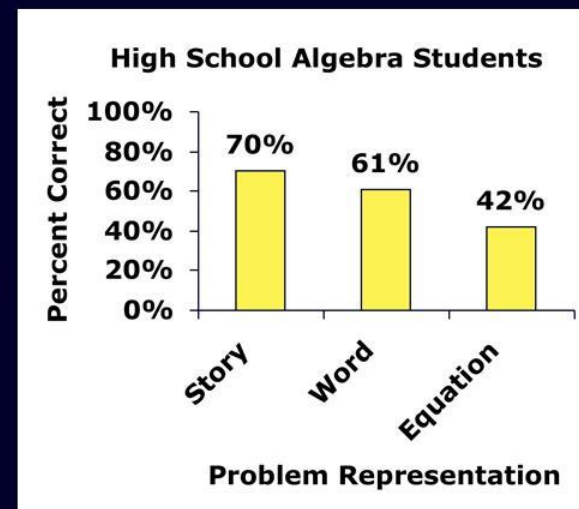
Starting with some number, if I multiply it by 6 and then add 66, I get 81.90. What number did I start with?

Equation

$$x * 6 + 66 = 81.90$$

Math educators say:
story or word is hardest

Students:
equations
are hardest



Expert blind spot!

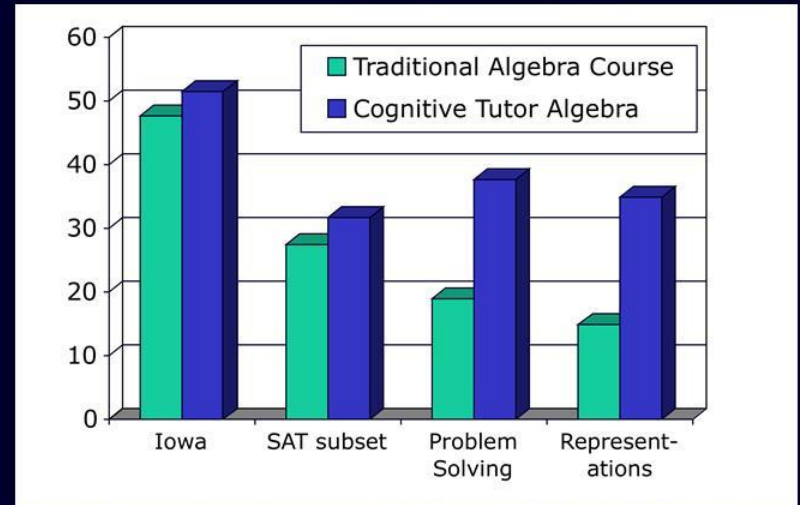
Algebra teachers, especially,
incorrectly think equations are easy

Cyberlearning in use

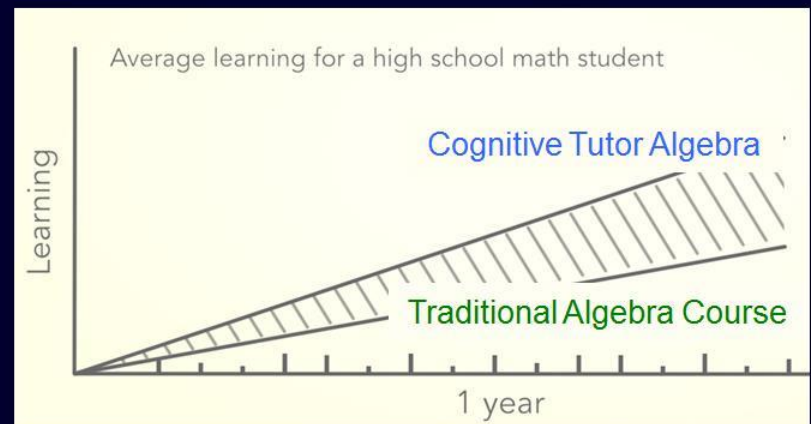


Algebra Cognitive Tutor

- Widespread intensive use
~600K students per year
~80 minutes per week
- *Many* field trials =>
Student learning
is 2x better



Koedinger, Anderson, Hadley, & Mark (1997).
Intelligent tutoring goes to school in the big city.



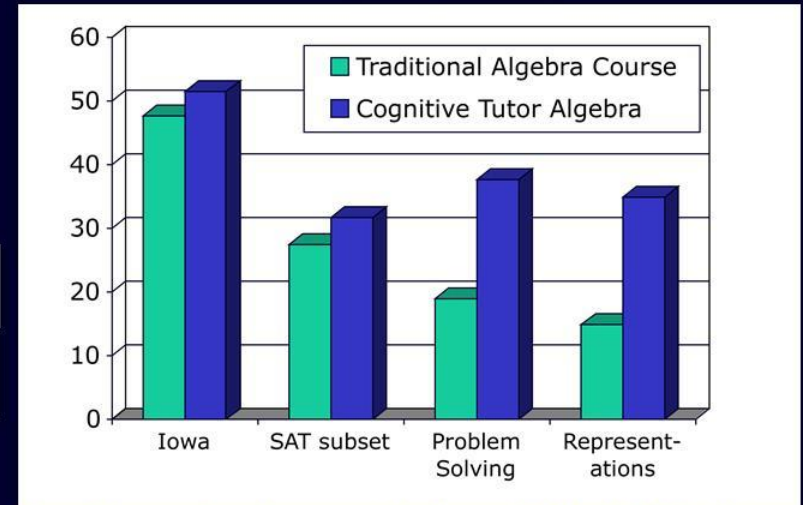
Pane et al. (2013). Effectiveness of Cognitive Tutor Algebra I at Scale. Santa Monica, CA: RAND Corp.

Cyberlearning in use: Good, but can do much better

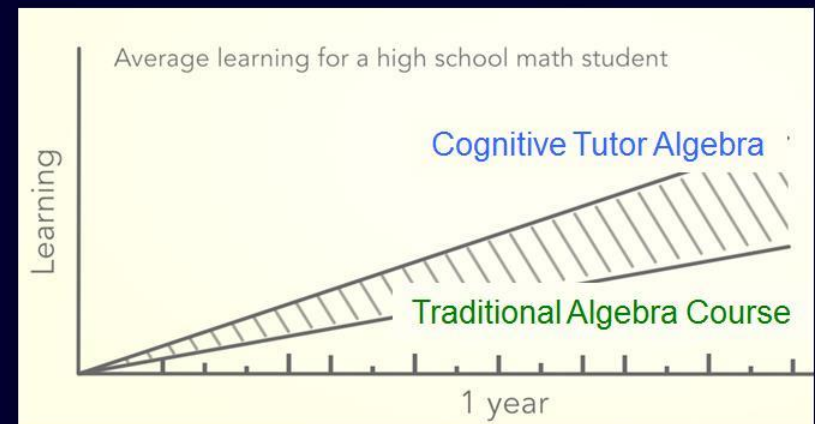


Algebra Cognitive Tutor

- Widespread intensive use
~600K students per year **Tall**
~80 minutes per week **Long**
- *Many* field trials =>
Student learning is 2x better
- Still:
Could do better
Too many decisions
driven by intuition



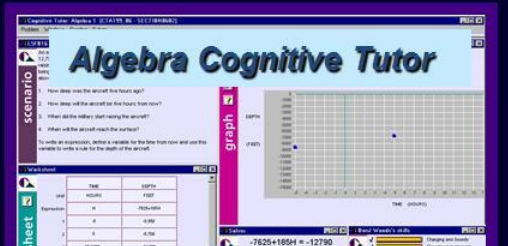
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LearnLab: Use fielded Cyberlearning systems to advance learning theory

Ed tech + wide use = “Basic research *at scale*”



Algebra Cognitive Tutor

graph

x	y
-7625	1894
-12790	

Statistics Online

English Grammar Tutor

Directions: Read the paragraph and choose the appropriate article.

People all over the world know the fables of Aesop, but there is very little information about his famous Greek storyteller. Scholars agree that Aesop was born in 620 B.C. In his early years, he was a slave, and he lived on an island in the Aegean Sea. Even as a slave, he had wisdom and knowledge. His master respected him so much that he freed him. When Aesop became a free man, he traveled to many countries in order to...

Educational Games

ENTER YOUR ESTIMATE.

+

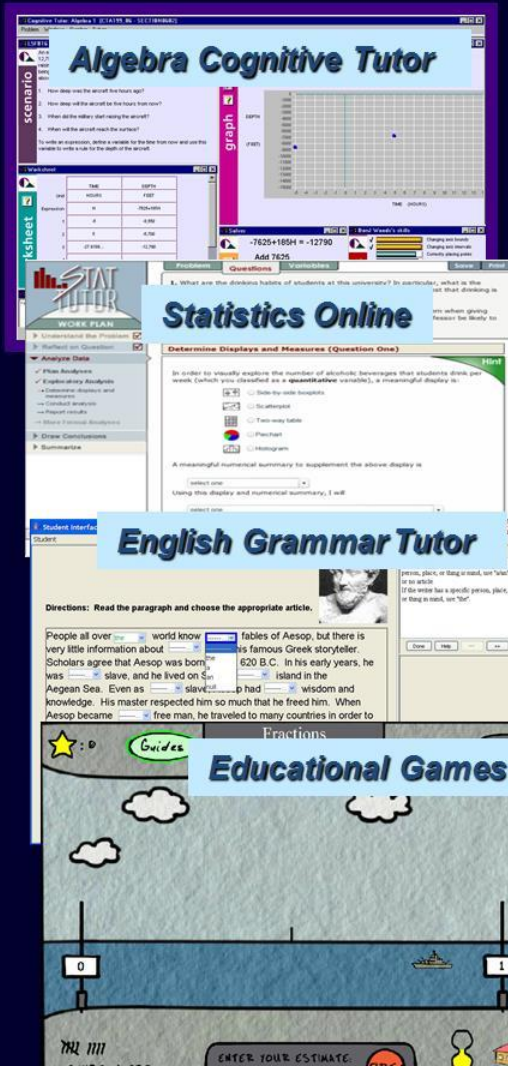


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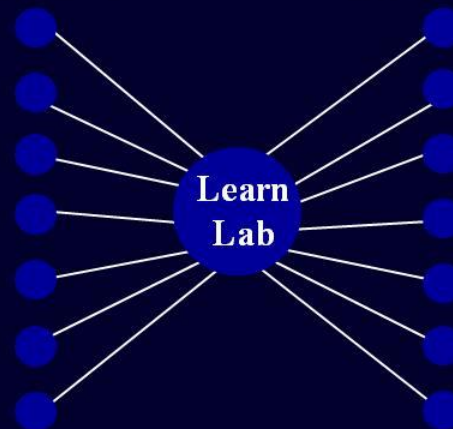
LearnLab: Use fielded Cyberlearning systems to advance learning theory

Ed tech + wide use = “Basic research *at scale*”



Researchers

Schools



Since 2004

- 680 ed tech data sets in DataShop
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Koedinger et al. (2012). The Knowledge-Learning-Instruction (KLI) framework: Bridging the science-practice chasm to enhance robust student learning. *Cognitive Science*.

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Create an account

or

Log in

to start analyzing data.

What can I do with DataShop?

I'm a

Data miner/computer scientist

Cognitive scientist

ITS/AIED researcher

User modeling researcher

Educational psychologist

Course developer

Psychometrician

Learning analytics researcher

Here are topics of interest (show all)

[Test a theory of performance or learning](#)

Applications of Bayesian modeling

Multiple skills

Modeling the rate of learning

Detecting motivation or engagement

Discovering knowledge component/skill/cognitive /student models

 [What is DataShop?](#)

680 data sets
math, science, language ...
K12 & college

Explore

[Public Datasets](#)[Private Datasets](#)[External Tools](#)[What can I do?](#)

Learn More

[Documentation](#)[About DataShop](#)

Welcome to DataShop, the world's largest repository of learning interaction data.

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or

[Log in](#)

to start analyzing data.

What can I do with DataShop?

Upload a dataset

Project Add this dataset to ...☒ new project ☐ existing project ☐ choose later**Project Name**

Psychology MOOC data

**Data Collection
Type**

- ☐ Not specified
- ☐ Not human subjects data (not originally collected for research purposes)
- ☒ Study data collected under an IRB where consent was not required (IRB approval letter required)
- ☐ Study data collected under an IRB where consent was required (IRB approval letter and consent form required)

Dataset Name

2013 Psych|

Recent dataset names

**Description
(optional)**

Recent descriptions

680 data sets
math, science, language ...
K12 & college

Explore

[Public Datasets](#)

[Private Datasets](#)

[External Tools](#)

[What can I do?](#)

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Upload a dataset

Project Add this dataset to ...

☒ new project ☐ existing project ☐ choose later

Project Name Psychology MOOC data

Data Collection Type

☐ Not specified

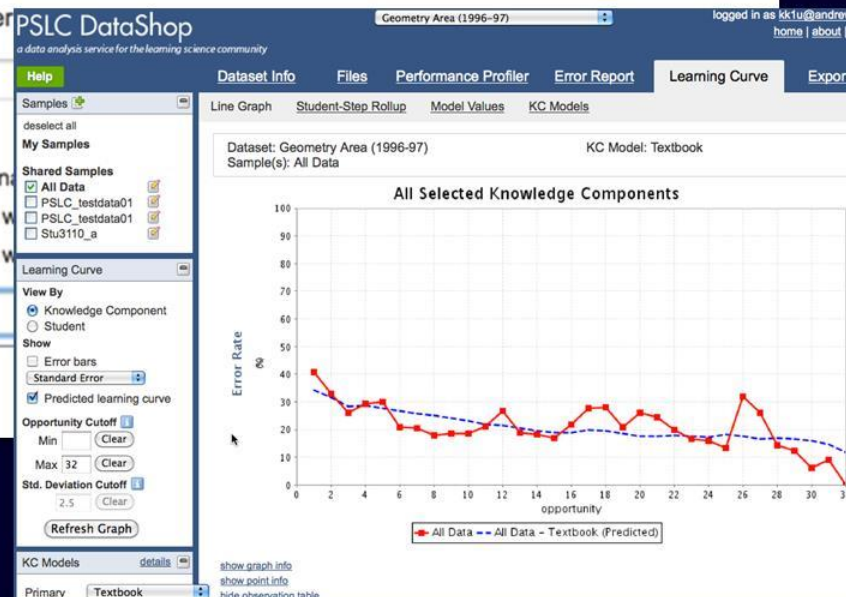
☐ Not human subjects data (not original)

☒ Study data collected under an IRB with approval

☐ Study data collected under an IRB without approval

Dataset Name 2013 Psych

Description (optional)



680 data sets
math, science, language ...
K12 & college

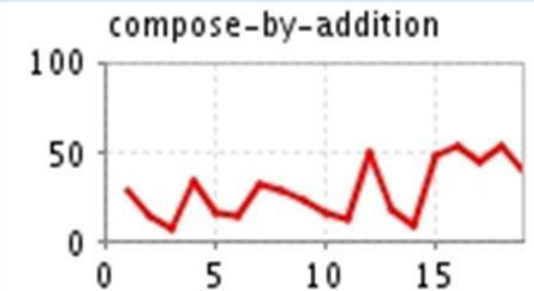
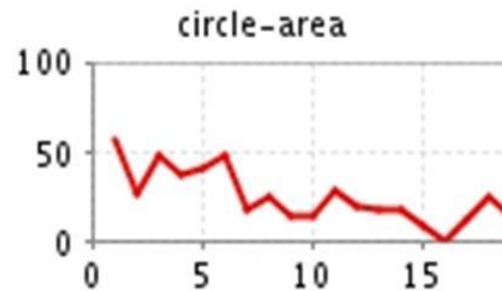
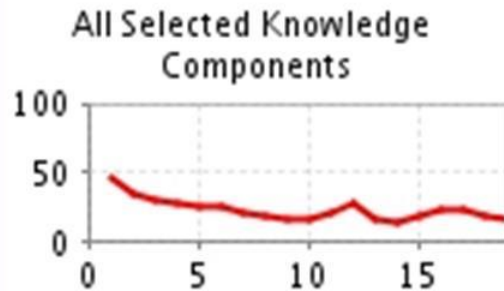
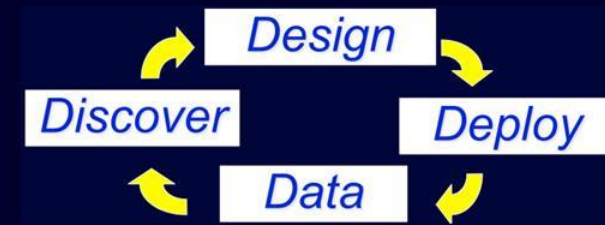
Closing the loop

Data-driven continuous improvement

- *Deploy* v1 of online course
 - Use *data* to make *discoveries*
 - Make *design* changes
- *Deploy* v2 vs. v1 in randomized controlled experiment
 - Use *data* to evaluate improvement

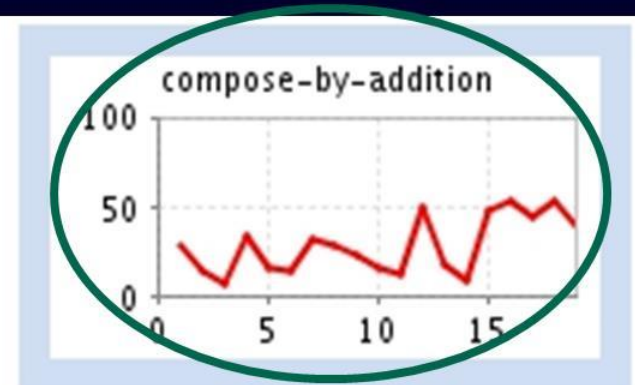
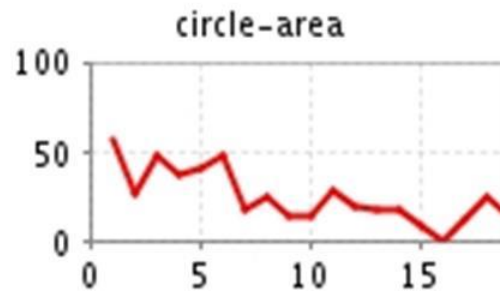
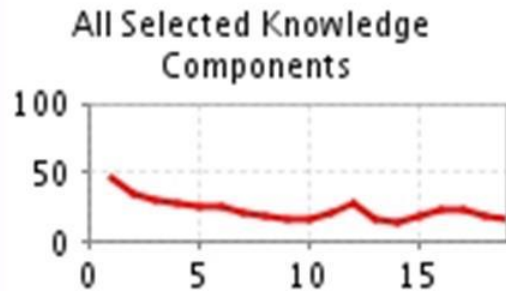
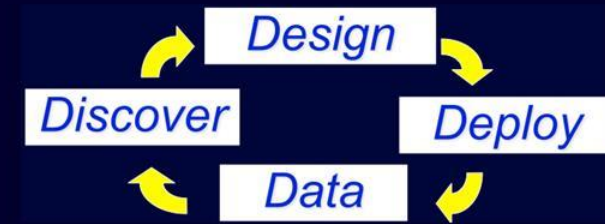


Visualizing learning curves to find opportunities for improvement



Koedinger, Stamper, McLaughlin, & Nixon. (2013). Using data-driven discovery of better student models to improve student learning. *Proceedings of Artificial Intelligence in Education*.

Visualizing learning curves to find opportunities for improvement



High rough curve

=> revise skill model

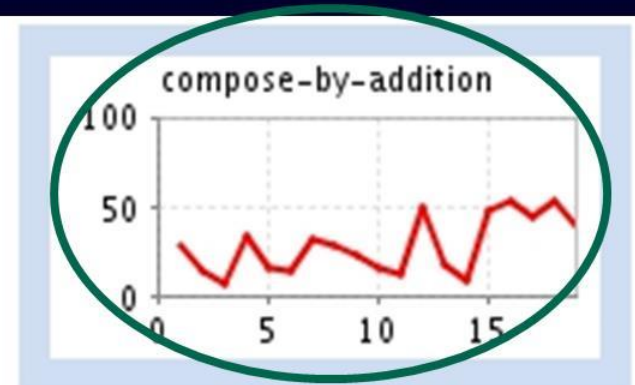
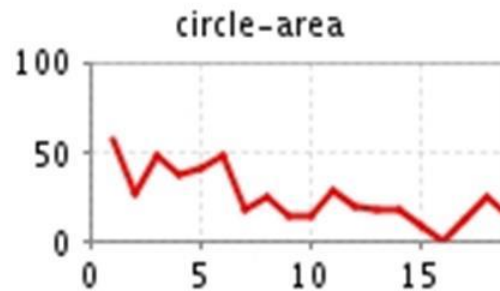
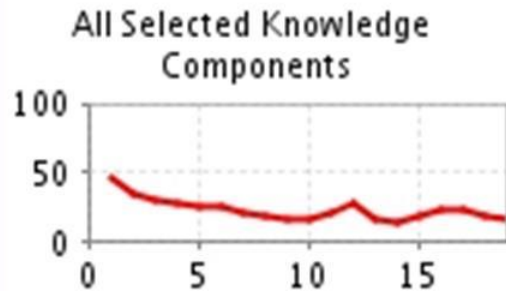
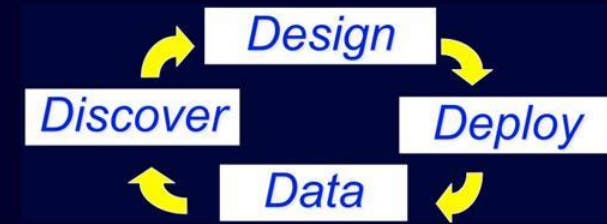
=> redesign instruction

=> do A/B test

Better student learning!

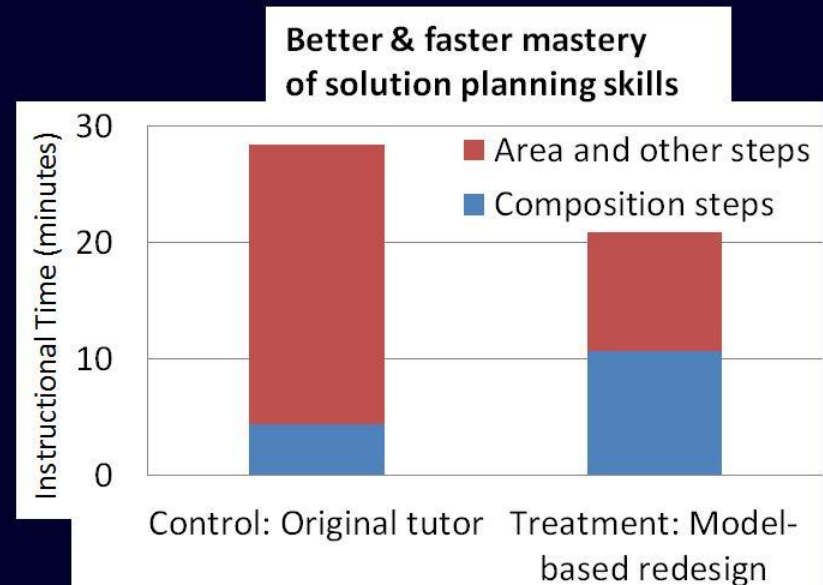
Koedinger, Stamper, McLaughlin, & Nixon. (2013). Using data-driven discovery of better student models to improve student learning. *Proceedings of Artificial Intelligence in Education*.

Visualizing learning curves to find opportunities for improvement

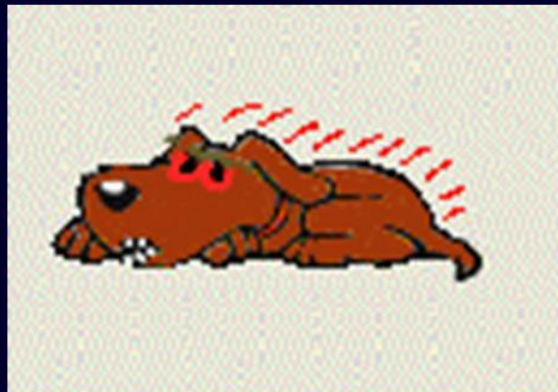


High rough curve
=> revise skill model
=> redesign instruction
=> do A/B test
Better student learning!

Koedinger, Stamper, McLaughlin, & Nixon. (2013). Using data-driven discovery of better student models to improve student learning. *Proceedings of Artificial Intelligence in Education*.



Machine learning on clickstream => diagnose engagement, “gaming the system”, & effectively respond

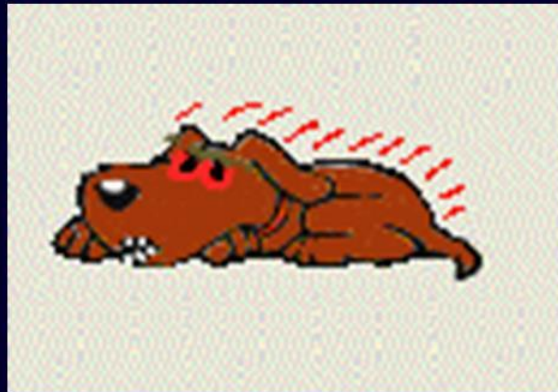


Why do we need to know the largest value of height in this part of the problem?

- ☐ To help pick a scale for the axis
- ☐ To help pick the last label of the axis
- ☐ To help pick the first label of the axis
- ☐ To help pick which point to plot first

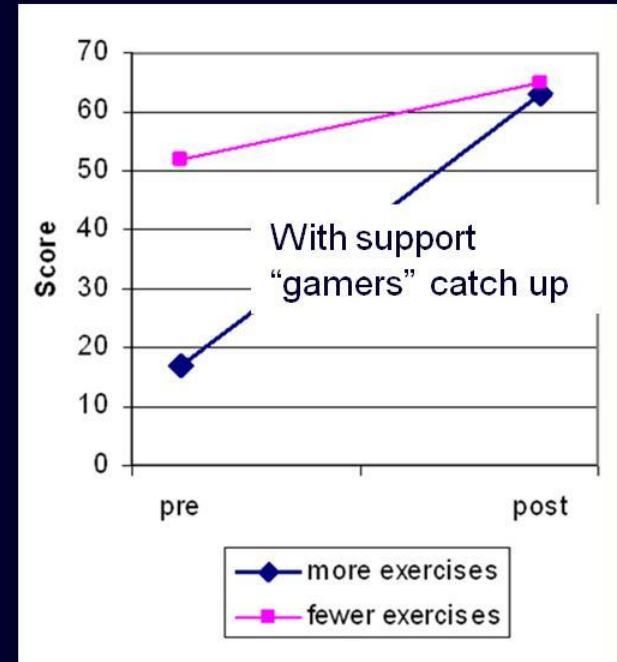
(Baker et al., 2006; Rodrigo et al., 2011)

Machine learning on clickstream => diagnose engagement, “gaming the system”, & effectively respond



Why do we need to know the largest value of height in this part of the problem?

- ☐ To help pick a scale for the axis
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- ☐ To help pick which point to plot first



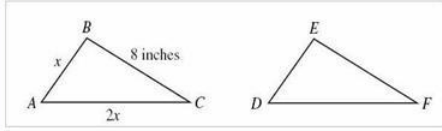
(Baker et al., 2006; Rodrigo et al., 2011)

Tech-based formative assessment: Aids learning & informs teachers

- Assess *during* learning
 - Data from Oct-Nov predicts end-of-year tests
 - Student effort matters
- Student feedback
 - Learning is better than traditional homework
- Teacher use
 - Low use students benefit from high use teachers

Triangles ABC and DEF are congruent.
The perimeter of triangle ABC is 23 inches.
What is the length of side DF in triangle DEF?

The original question



[Request Help](#)

Type your answer below (mathematical expression):

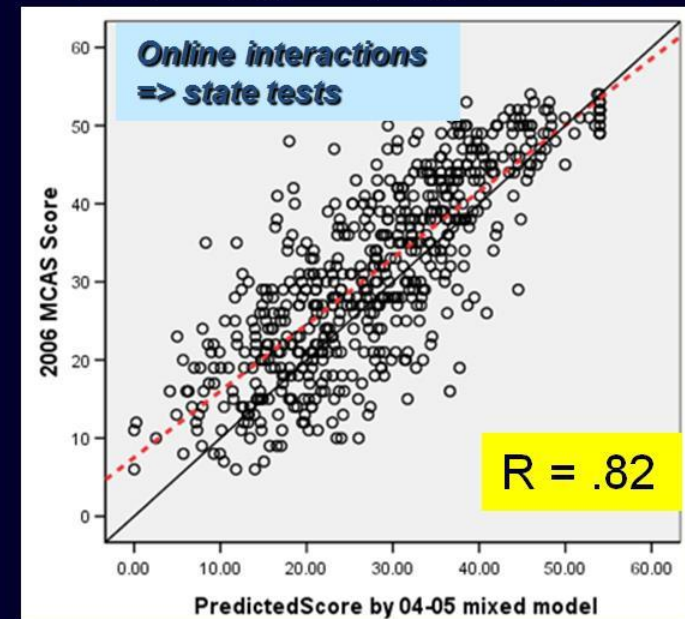
[Submit Answer](#)

✗ Sorry, that is incorrect. Let's move on and figure out why!

1st scaffold

Which side of triangle ABC has the same length as side DF of triangle DEF?

[Comment on Problem #4464](#)



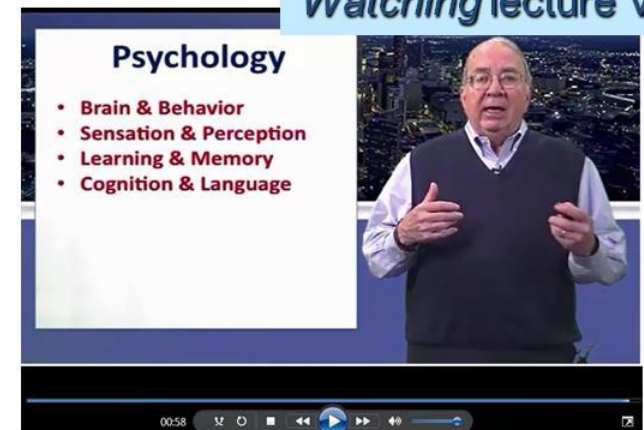
Koedinger, McLaughlin, & Heffernan (2010). A quasi-experimental evaluation of an on-line formative assessment and tutoring system. *Journal of Educational Computing Research*.

Feng, Heffernan, & Koedinger (2009). Addressing the assessment challenge in an online system that tutors as it assesses. In *User Modeling and User-Adapted Interaction: The Journal of Personalization Research*.

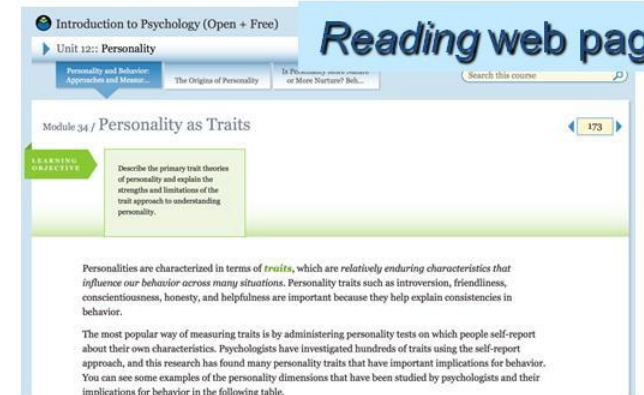
MOOC Analysis:

What student choices associate with most learning?

Watching lecture video



Reading web pages



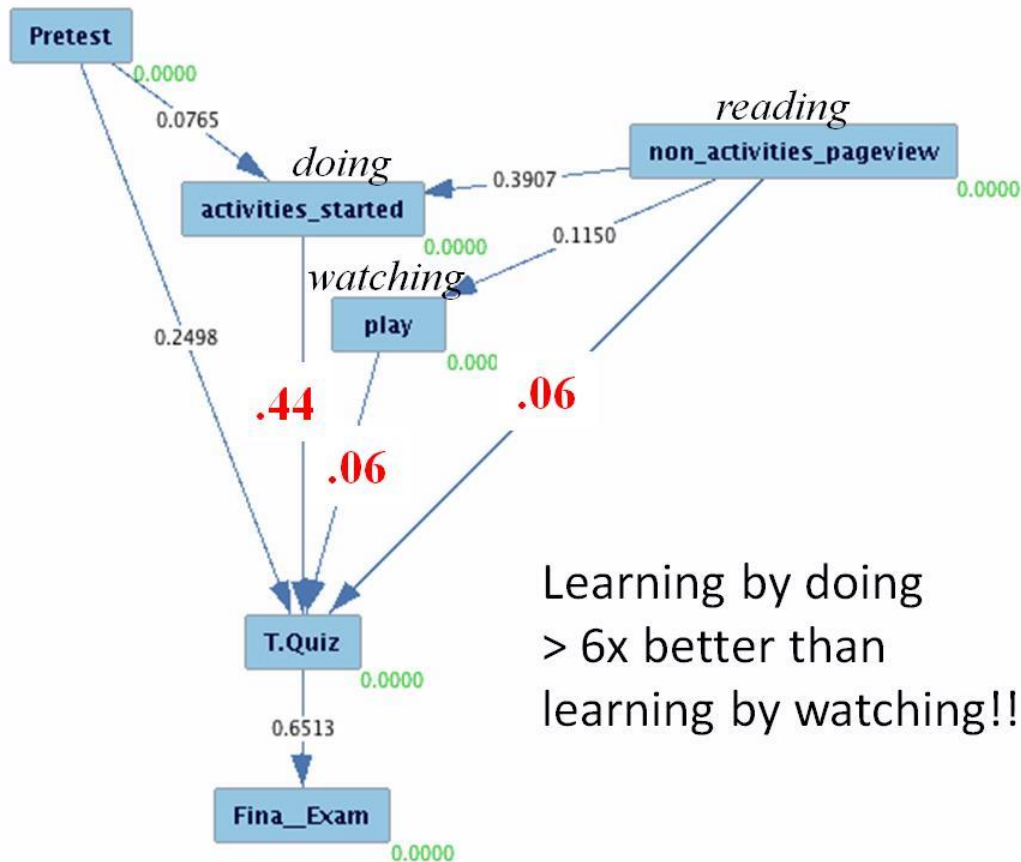
Doing online activities with hints & feedback



Koedinger et al. (2015). Learning is Not a Spectator Sport: Doing is Better than Watching for Learning from a MOOC. *Proceedings of Learning at Scale*.

MOOC Analysis:

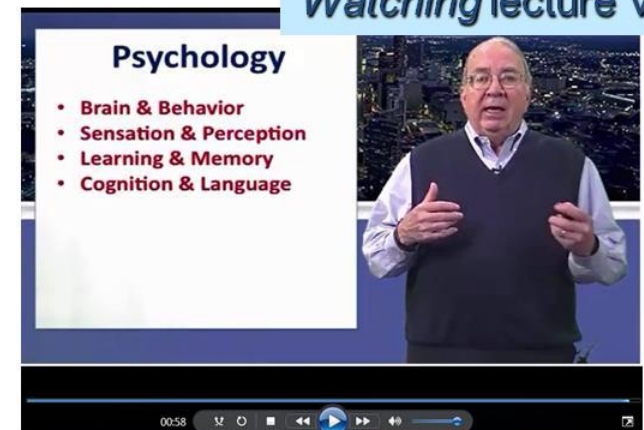
What student choices associate with most learning?



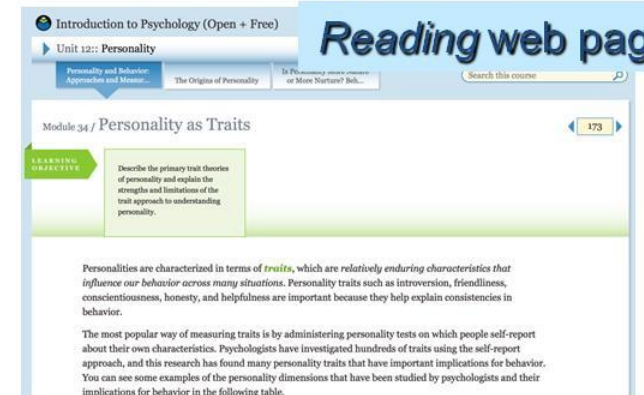
Learning by doing
> 6x better than
learning by watching!!

Koedinger et al. (2015). Learning is Not a Spectator Sport: Doing is Better than Watching for Learning from a MOOC. *Proceedings of Learning at Scale*.

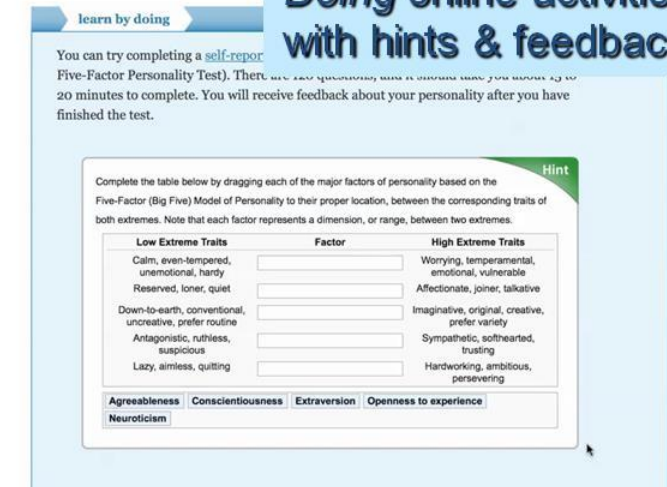
Watching lecture video



Reading web pages



Doing online activities with hints & feedback



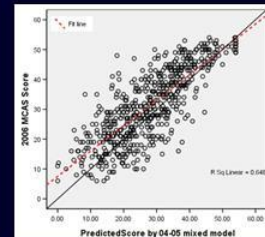
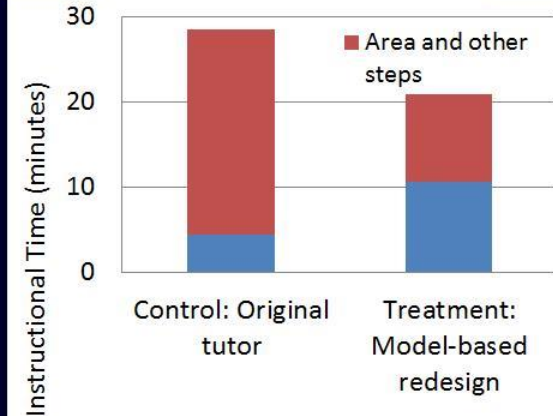
Summary So Far & Questions?

Why data sharing?

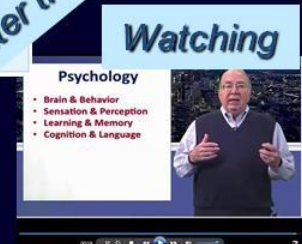
- Discover better models of learners
 - Data >> intuition alone
 - Design & deploy better learning activities
- Detect & remediate disengagement
- Improve assessment
- Improve MOOCs

Sharing leverages interdisciplinary interaction

Better & faster mastery of solution planning skills



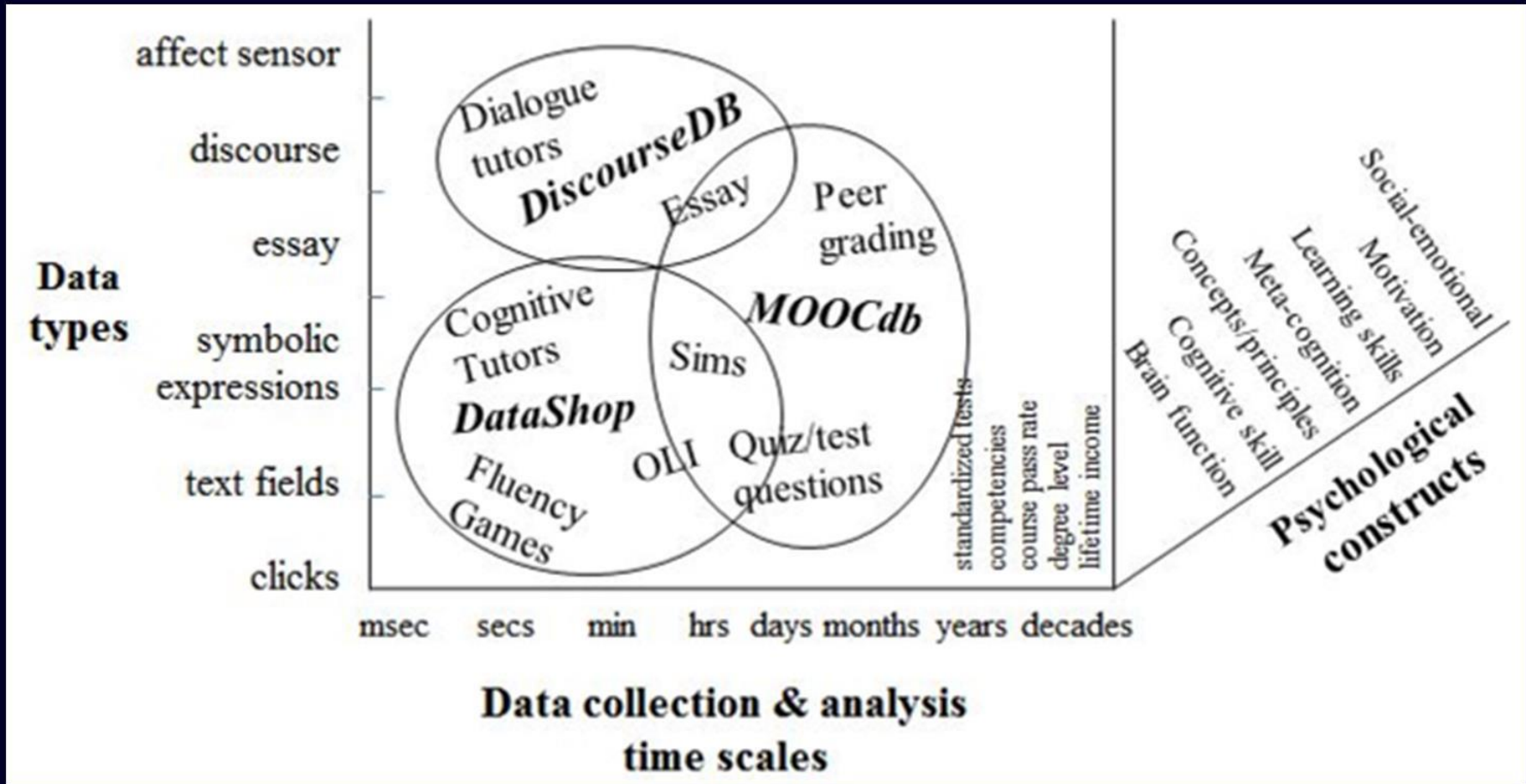
6x better than



Outline

- Why data sharing?
- Data curation & privacy management
 - LearnSphere: DataShop, MOOCdb, DataStage, DiscourseDB
- Future of Cyberlearning data partnerships

Many kinds of data, time scales, and goals of analysis



We need a CyberLearning data infrastructure to integrate analytic methods
=> *produce discoveries not possible within current data silos*

Check out LearnSphere.org!



LearnSphere

About Explore

A community data infrastructure to support online learning improvement.



Existing Resources

PSLC DataShop
a data analysis service for the learning science community

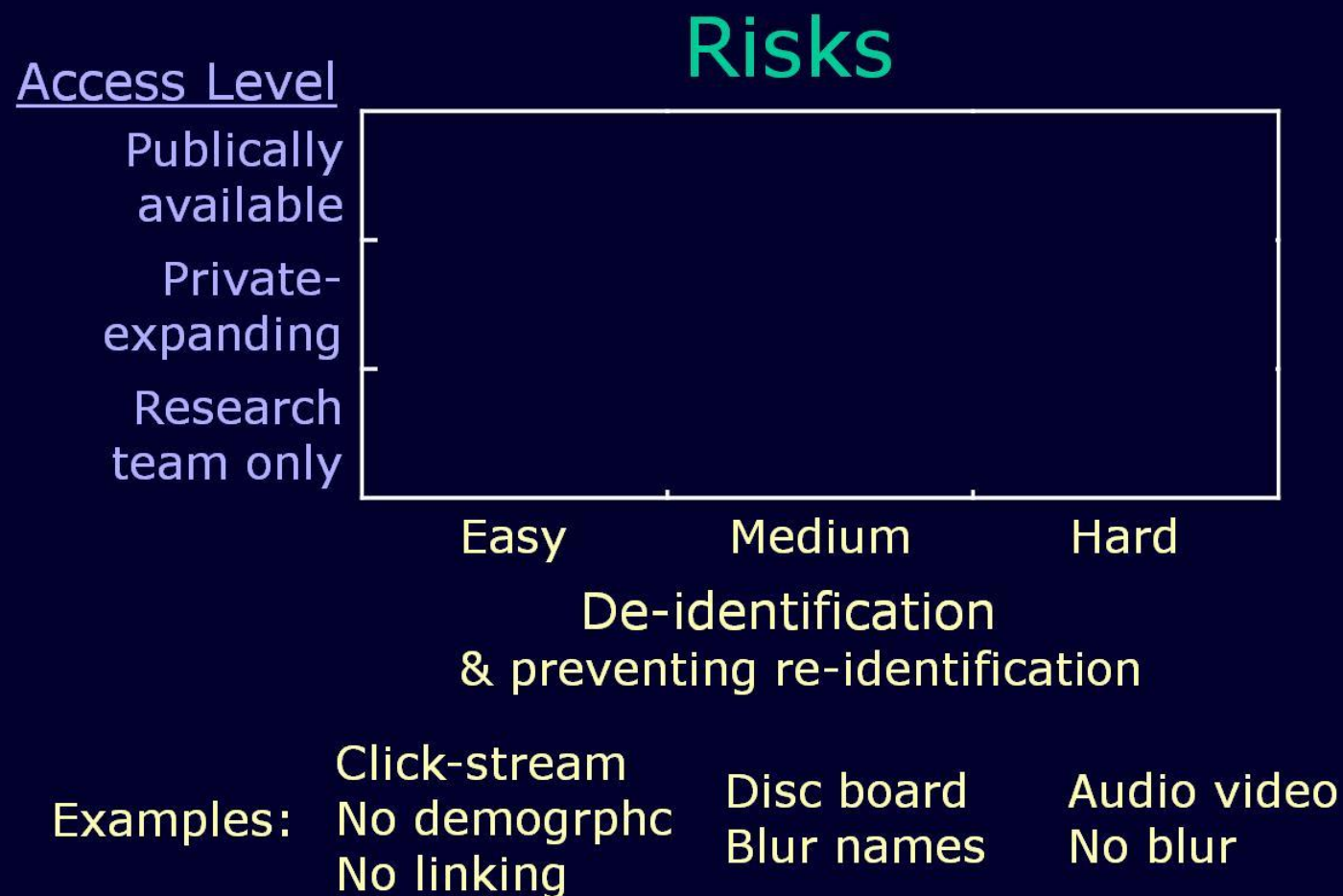
MOOCDB



Privacy risks of kinds of data & availability



Privacy risks of kinds of data & availability



Privacy risks of kinds of data & availability

Risks			
<u>Access Level</u>			
Publically available	Little	Lots	Too much
Private-expanding	Little	Some	Lots
Research team only	Little	Little	Little
	Easy	Medium	Hard

De-identification
& preventing re-identification

Examples:	Click-stream No demogrphc No linking	Disc board Blur names	Audio video No blur
-----------	--	--------------------------	------------------------

Review process starts when data is uploaded

- Automatic upload for some courses
- By-hand upload is easy using tab-delimited format

Upload a dataset

Project Add this dataset to ...

☒ new project ☐ existing project ☐ choose later

Project Name

Data Collection Type

☐ Not specified

☐ Not human subjects data (not originally collected for research purposes)

☒ Study data collected under an IRB where consent was not required (IRB approval letter required)

☐ Study data collected under an IRB where consent was required (IRB approval letter and consent form required)

Dataset Name Recent dataset names

Description (optional) Recent descriptions

Data Management Distinctions

- **Shareability**--determined by *shareability review**
 - **Not-Shareable** = DataShop ***does not give the data owner the option*** of sharing their project outside their research team
 - **Shareable** = DataShop ***gives the data owner the option*** of sharing their project with people outside their team
- **Private vs Public**--determined by data owner, if shareable
 - **Private** = registered DataShop users cannot access project without data owner approval
 - **Public** = registered DataShop users may freely access project without owner approval (only “shareable” projects may be made public).

*Research manager conducts *shareability review* according to shareability criteria (see below)

Data Sharing Procedures in DataShop

	Private	Public
Not-Shareable	Only PI/data owner may access	
Shareable	PI/data owner decides on case by case basis whether to share with non-team members	Any registered DataShop user may access project freely

Data Sharing Procedures in DataShop

Research
Manager
determines
Shareability

Data Owner determines Private/Public

	Private	Public
Not-Shareable	Only PI/data owner may access Default State: Private and Not-Shareable	
Shareable	PI/data owner decides on case by case basis whether to share with non-team members	Any registered DataShop user may access project freely

Cyberinfrastructure supports
for data privacy review &
access management ...

PSLC DataShop

a data analysis service for the learning science community

[Help](#)

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[Metrics Report](#)[Web Services](#)[Logging Activity](#)[Manage Terms](#)[Edit Research Goals](#)

Admin

[Manage Users](#)[Set Domain/LearnLab](#)[IRB Review](#)[All IRBs](#)[Import Queue](#)

IRB Review

project
filters

Filters

Public/Private <input type="text"/>	Project Name Search by project name <input type="text"/>	PI/Data Provider Search by PI or Data Provider <input type="text"/>
Shareability Review Status <input type="text"/>	Data Collection Type <input type="text"/>	Subject to DataShop <input type="text"/>
Project Created Before <input type="text"/>	Dataset Last Added Before <input type="text"/>	Needs Attention Yes <input type="text"/>

useful default
filter: **Needs
Attention**

11 projects found.

<u>Project Name</u>	<u>Subject To DataShop 2012 IRB</u>	<u>Shareability Review Status</u>	<u>Data Collection Type</u>	<u>Unreviewed Datasets</u>	<u>Project Created</u>	<u>Dataset Last Added</u>	<u>Needs Attention</u>
<u>DALMOOC</u> Ryan Baker (pi) show datasets	Yes	Waiting for researcher	Not specified	0 of 1	2014-11-17	2014-11-17	Yes
<u>DyscalculiaData</u> Tania Kaeser (pi) show datasets	Yes	Waiting for researcher	Study, consent req'd	0 of 1	2013-09-12	2013-09-20	Yes
<u>ENGAGE Beanstalk Game Study</u> Vinoent Aleven (pi) show datasets	Yes	Waiting for researcher	Not specified	0 of 6	2013-07-23	2014-12-16	Yes
<u>Imbrogno - Cross Cultural Hint Usage</u>	Yes	Waiting for researcher	Not specified	0 of 1	2013-10-12	2013-10-12	Yes

Project IRB page for
example project

logged in

1. researcher (or
research
manager)
specifies "Data
Collection Type"

My Data

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[Create a project](#)
[Access Requests](#)
[My Profile](#)

DALMOOC

[Datasets](#) [Permissions](#) [IRB](#) [Terms of Use](#)

Data Collection Type

Study data collected under an IRB where consent was not required (IRB approval letter required) [edit](#)

Subject to 2012 DataShop IRB

Yes, the data was added to DataShop after April 2012 [edit](#)

Shareability Review Status

Waiting for researcher [edit](#)

Needs Attention

Yes [edit](#)

IRB Documents

[Add an IRB \(step 1\)](#)

You can upload files (step 2) after adding IRB documents

No IRBs uploaded.

Shareability Review History

2015-01-09

[Gail Kusbit](#)

Waiting for researcher

Research Manager's Notes

[edit](#)

1/9/15 asked Ryan for info. 1/12/15 Ryan said is study data, no consent approval.

2. researcher (or
research manager)
adds IRB information
& uploads IRB
documents

3. After reviewing IRB
docs and confirming
data de-identified,
research manager
designates **Shareability**
status

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[All IRBs](#)
[Import Queue](#)
[Manage Problem](#)
[Content](#)

DALMOOC

[Datasets](#) [Permissions](#) [IRB](#) [Terms of Use](#)

[Request Access](#)

PI [Ryan Baker](#) [edit](#)

Data Provider [edit](#)

Description [edit](#)

Tags [edit](#)

Research manager
accesses/edits individual
dataset settings

[Datasets](#) [edit](#)

Appears anonymous?	IRB Uploaded	Has Study Data	Dataset	Domain/ LearnLab	Dates	Data Last Modified	Sta
N/A	TBD	Not Specified	DALMOOC		Nov 15, 2014 - Jan 9, 2015	Jan 10, 2015	

Appears Anonymous?

N/A - Student user IDs were de-identified
Yes - Data appears to be anonymous
No - Data reveals student identities
Not reviewed - Have not reviewed data for anonymity
More info needed - Unclear whether data is anonymous

IRB Uploaded

DALMOOC project's
Dataset page

RM accesses dataset to confirm
de-identification (if needed)

Adapterrex: Exploring the Learning Benefits of Erroneous Examples

[Datasets](#)[Permissions](#)[IRB](#)[Terms of Use](#)[Request Access](#)

PI Bruce McLaren

[edit](#)Data Provider [edit](#)Description [edit](#)Tags [edit](#)External Links [add](#)

Project Actions:

[Rename](#)[Upload a dataset](#)[Delete](#)

Dataset page of a project that has **multiple datasets**. This project does not need attention.

Adding a new dataset or new data triggers "needs attention"

Datasets [edit](#)

Appears anonymous?	IRB Uploaded	Has Study Data	Dataset	Domain/ LearnLab	Dates	Data Last Modified	Status	Transactions	
N/A	Yes	Yes	AdaptErrEx	Math/ Other	Jul 21, 2010 - Mar 22, 2012	Mar 26, 2012	complete	537,302	
N/A	Yes	Yes	adapterrex2	Math/ Other	Oct 12, 2011 - Mar 30, 2012	Apr 3, 2012	complete	308,190	
N/A	Yes	Yes	adapterrex3	Math/ Other	Mar 26, 2012 - May 17, 2012	May 25, 2012	complete	369,106	



My Data

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IRB Review

Filters

Public/Private ▼	Project Name Search by project name	PI/Data Provider Search by PI or Data Provider
Shareability Review Status ▼	Data Collection Type ▼	Subject to DataShop Yes ▼
Project Created Before ▼	Dataset Last Added Before ▼	Needs Attention Yes ▼

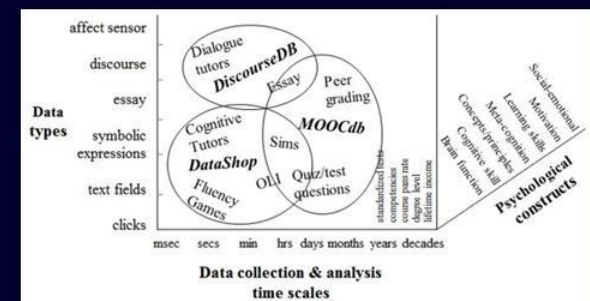
System highlights any
PUBLIC projects that
need attention in yellow

12 projects found.

<u>Project Name</u>	<u>Subject To DataShop 2012 IRB</u>	<u>Shareability Review Status</u>	<u>Data Collection Type</u>	<u>Unreviewed Datasets</u>	<u>Project Created</u>	<u>Dataset Last Added</u>	<u>Needs Attention</u>
Digital Games for Improving Number Sense Derek Lomas (pi) show datasets	Yes	Shareable	Study, consent not req'd	0 of 1	2011-04-06	2011-04-06	Yes
DALMOOC Ryan Baker (pi) show datasets	Yes	Waiting for researcher	Not specified	0 of 1	2014-11-17	2014-11-17	Yes
DyscalculiaData Tania Kaesser (pi) show datasets	Yes	Waiting for researcher	Study, consent req'd	0 of 1	2013-09-12	2013-09-20	Yes
ENGAGE Beanstalk Game Study Vincent Alevan (pi) show datasets	Yes	Waiting for researcher	Not specified	0 of 6	2013-07-23	2014-12-16	Yes
Imbrogno - Cross Cultural Hint Usage Jason Imbrogno (pi) show datasets	Yes	Waiting for researcher	Not specified	0 of 1	2013-10-12	2013-10-12	Yes
MathTutor Vincent Alevan (pi) show datasets	Yes	Waiting for researcher	Not specified	4 of 10	2010-01-19	2013-12-04	Yes

Summary So Far & Questions?

- Avoid data silos to facilitate multi-disciplinary discovery
- Privacy protection depends on data & access
- Cyberinfrastructure helps manage privacy protection



Access Level

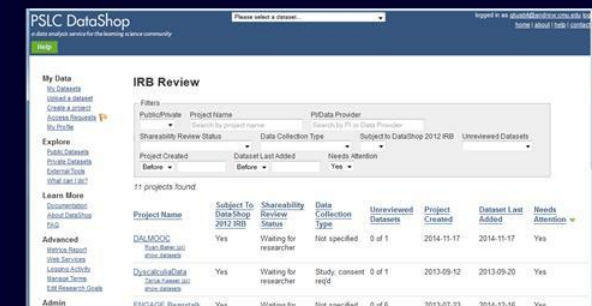
Risks

Access Level	Little	Lots	Too much
Publicly available	Little	Lots	Too much
Private-expanding	Little	Some	Lots
Research team only	Little	Little	Little

Easy Medium Hard

De-identification & preventing re-identification

Examples: Click-stream No demographic No linking Disc board Blur names Audio video No blur



Outline

- Why data sharing?
- Data curation & privacy management
 - LearnSphere: DataShop, MOOCdb, DataStage, DiscourseDB
- Future of Cyberlearning data partnerships

Where to go from here?

Possible partnerships/collaborations/relationships to pursue Cyberlearning advances through data sharing?

- Analyses that span levels of analysis

Where to go from here?

Possible partnerships/collaborations/relationships to pursue Cyberlearning advances through data sharing?

- Analyses that span levels of analysis

Key needs to be both effective & legal

- Data sharing cyberinfrastructure
 - Easy to use
 - Layered & managed access
 - Rigorous privacy review: IRB+
- Researcher incentives for sharing
 - Sticks: Funder requirements, journal requirements
 - Carrots: Data citation, badges, shared data/analytics counts toward tenure

What's needed in Cyberlearning data partnerships?

As many as possible of:

- Shared datasets with
 - long-term robust learning & life outcomes
 - multiple assessments: performance, standardized, future learning
 - fine-grain, wide, & deep *click* data
 - fine-grain, wide, & deep *verbal* data
 - embedded experiments: 1 or more random variations

What's needed in Cyberlearning data partnerships?

As many as possible of:

- Shared datasets with
 - long-term robust learning & life outcomes
 - multiple assessments: performance, standardized, future learning
 - fine-grain, wide, & deep *click* data
 - fine-grain, wide, & deep *verbal* data
 - embedded experiments: 1 or more random variations
- Analytics sharing with *easy to*
 - access existing analytics
 - apply analytics to full space of Cyberlearning data sources
 - Online courses, simulations, games, tutors, inquiry, class video, ubiquitous computing...
 - recombine existing analytics without programming
 - contribute new analytics & new workflows

What's needed in Cyberlearning data partnerships?

As many as possible of:

- Shared datasets with
 - long-term robust learning & life outcomes
 - multiple assessments: performance, standardized, future learning
 - fine-grain, wide, & deep *click* data
 - fine-grain, wide, & deep *verbal* data
 - embedded experiments: 1 or more random variations
- Analytics sharing with *easy to*
 - access existing analytics
 - apply analytics to full space of Cyberlearning data sources
 - Online courses, simulations, games, tutors, inquiry, class video, ubiquitous computing...
 - recombine existing analytics without programming
 - contribute new analytics & new workflows
- Teams with compatible goals
 - interdisciplinary: education, computer science, psychology, economics ...
 - instructors drive research goals
- OTHERS???

Big Data for Learning Conclusions

- Big data can help unlock mysteries of human learning
 - Science & technology to support learning will transition from Model T to Jet Airplane
- Not the “big” that is important
 - Natural collection: tall, wide, fine, long, deep
- Privacy:
Limit access as de-identification increases
- Future: Big data partnerships to tackle big interdisciplinary education questions

Thank you!



Thanks to >200 researchers that have contributed!!

<http://learnlab.org/DataShop>

Ken Koedinger

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Extras ...

New professional masters!



Engineer the Future of Learning

PROFESSIONAL MASTERS IN EDUCATIONAL TECHNOLOGY AND APPLIED LEARNING SCIENCE

www.metals.cs.cmu.edu

Application Deadline
January 31, 2014

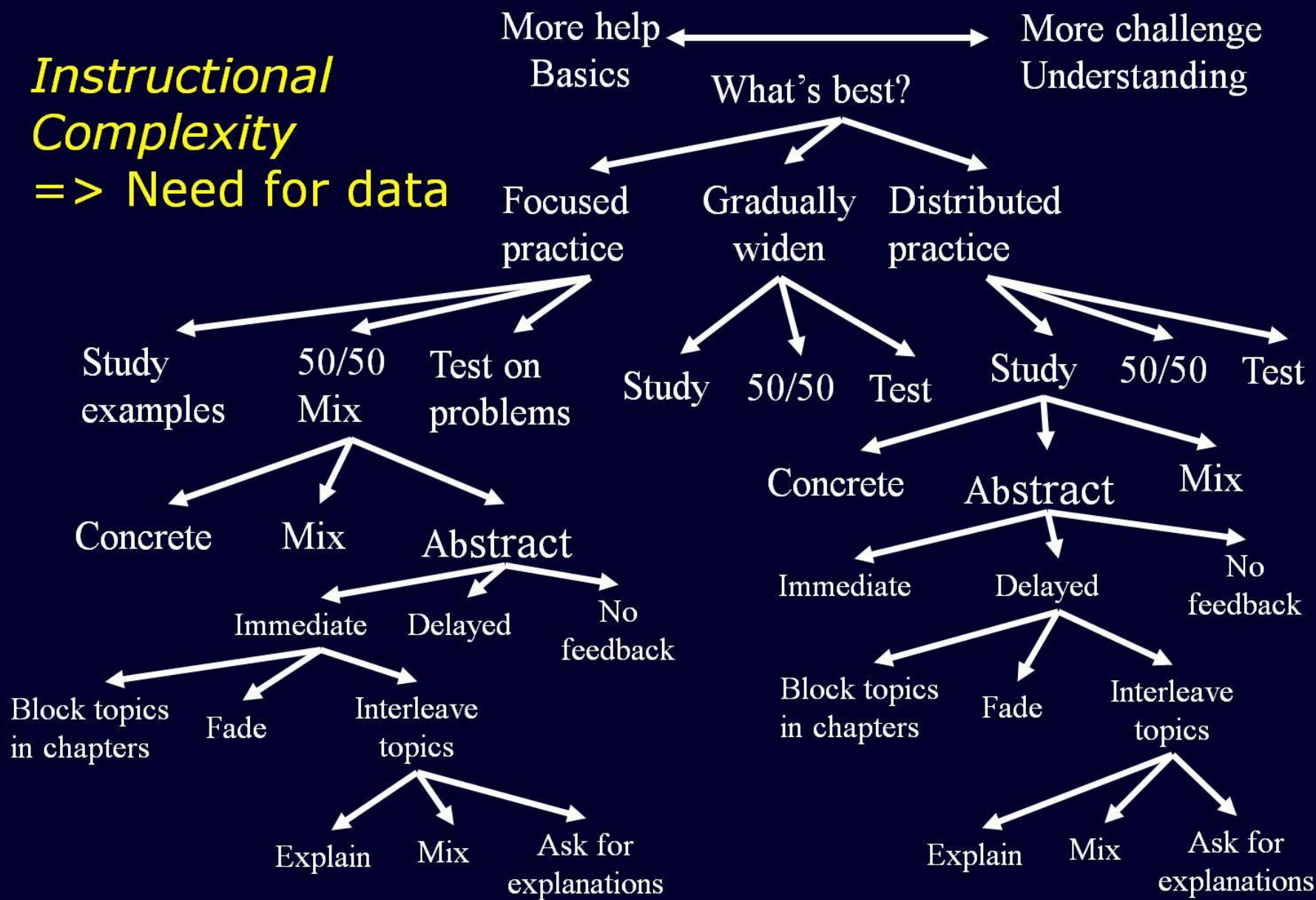
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Challenge the future of learning by re-examining the goals of education and assessment. Make innovative change and become a leader in the educational technology revolution.

This one-year interdisciplinary masters, jointly taught by the Human Computer Interaction Institute and the Psychology Department, trains students to design, develop and evaluate evidenced-based programs for learning in settings that range from schools to homes, workplaces to museums, and online to offline learning environments.

Graduates will be prepared to take key positions in corporations, universities and schools as designers, developers and evaluators of educational technologies.

Instructional Complexity => Need for data



Many other choices: animations vs. diagrams vs. not, audio vs. text vs. both, ...

Koedinger, Booth, Klahr (2013). Instructional Complexity and the Science to Constrain It. *Science*.

$> 3^{15 \times 2} = 205$ trillion options!

DataShop IRB Procedures

Gail Kusbit, LearnLab Research Manager

As of 1/16/15, DataShop has

- 187 projects containing a total of 641 datasets
- 23 projects are public, 154 are private

Shareability Review Criteria

Data collection types

1. **Not human subjects** (data not originally collected for research purposes, e.g. course data)
 - *the data is de-identified*
2. **Study data** collected under an IRB where **consent not required**
 - *the data is de-identified*
 - *IRB approval letter*
3. **Study data** collected under an IRB where **consent required**
 - *the data is de-identified*
 - *IRB approval letter*
 - *Consent form*
 - *Non-prohibitive consent text*

IRB Review Interface built by
DataShop team and used by DataShop
Research Manager

“Needs Attention” triggered when...

- Researcher/data provider creates **new project**
- Researcher/data provider adds a **new dataset** to an “old” project *after* project had been designated “shareable”
- Researcher/data provider adds **new data** to an “old” dataset after its project had been designated “shareable”

Confirming dataset de-identification

For datasets not automatically de-identified by DataShop system, research manager...

- exports a sample of the dataset
- looks through 200 rows of data
- makes “*good faith effort*” to search for any identifiable information
 - if no identifying info found, RM manually changes “appears anonymous” to “yes”
 - if identifying info found, RM consults with DataShop personnel and data owner—dataset removed from DataShop

Additional IRB management features

- **one IRB can cover multiple projects:** IRB entry page gives PI or RM option of *applying existing IRB* to new project or *adding a new IRB*.
 - **“All IRB” page** gives RM a listing of all IRBs as well as listing of the projects associated with each IRB.
- **one project can have multiple IRBs related to it:** A project’s IRB page shows all relevant IRB info w/links to documents

Non-exempt IRB Protocol Example

Protocol description :

- “Pilot studies, up to 30 paid students per year. Conducted at CMU to test our study materials before conducting the large-scale classroom studies.”

Standard consent wording (permits sharing):

- By your child’s participating, you understand and agree that the data and information gathered during this study may be used by Carnegie Mellon and published and/or disclosed by Carnegie Mellon to others outside of Carnegie Mellon.

Newer IRB-suggested consent wording (specific to DataShop, permits sharing):

- Your de-identified data may be stored indefinitely in the DataShop repository at Carnegie Mellon University. Only registered users of DataShop will have access to the data for analysis purposes.

Exempt IRB Protocol Example

Protocol description:

- “Students will either be completing the standard curriculum unit (already shown to improve learning) or the modified curriculum unit, which has been designed to be at least as good as the standard curriculum.”

Protocol confidentiality/privacy wording:

- Carnegie Learning personnel will de-identify all student data before giving it to the research team. De-identified data will be stored on secure DataShop server, and may be shared with registered DataShop users for analysis purposes.

Count of project types in DataShop

- 187 projects total
- Projects subject to DataShop's 2012 IRB = 112
 - Not human subjects projects = 24
 - Exempt projects (consent not required) = 43
 - Non-exempt projects (consent required) = 21
 - Not specified (waiting for researcher) = 8
 - Misc (DataShop personnel testing, projects created but no datasets inside) = 16