Program
Cyberlearning 'Partnering for Impact' Workshop
March 26-27, 2014

Wednesday, March 26

8:00	Breakfast and Registration Participants prepare their badges for the 10:00 session
8:30	Welcoming remarks: - Janet Kolodner, Cyberlearning Program Officer, National Science Foundation - Beverly Woolf and Rajiv Ramnath, Partnering for Impact Steering Committee Program overview and goals - Jeremy Roschelle, SRI Center for Innovative Research in Cyberlearning
9:00	PechaKucha Fourteen rapid-fire presentations by Cyberlearning researchers, ed tech entrepreneurs, and educators to share their experiences around trying to advance educational technology, getting new products into the market, and using them effectively in the classroom. Ola Ahlqvist, Ohio State Tom Moher, U. Illinois Sasha Barab, Arizona State Michael Jay, Educational Systemics Bill Finzer, Concord Consortium John Carney, Carney Labs, MARI Janice Gobert, Worcester Polytech Natalie Harr, NSF Chad Dorsey, Concord Consortium Leonard Medlock, EdSurge Emily Moore, PhET Prasad "Pram" Ram, Gooru Elliot Soloway, Collabrify Brad Bernatek, Gates Foundation
10:00	Networking Michael Jay has devised a "speed dating" exercise using the badges created at registration. Think about who you might want to work with this afternoon as you meet others.
11:00	Blue Sky For this hour, participants have been pre-assigned to teams, with representation from multiple stakeholder groups (researchers, educators, entrepreneurs, industry veterans, and funders). Each team will choose one or more "blue sky" project(s) of great potential, perhaps inspired by a PechaKucha talk or by something that a team member is currently dealing with at work. The team will think through what would be involved in developing that idea for broad adoption: design, financing, implementation, promotion, adoption, sustainability, and finally, evaluating its actual impact on teachers and learners. The goal of this exercise is to hit the wall -- to shed light on the gaps, difficulties, and road blocks and to begin to establish some common language for talking about these issues.
12:00	Working Lunch A panel will sort through the issues generated in the Blue Sky session. We can't tell you how, but multi-colored stickies will be involved. Open discussion to follow.

1:00	**Project Team Formation** Join with others on a small team for work on a "design project." These projects are practical next steps in addressing the issues and barriers we've enumerated earlier. While we expect that the morning's proceedings will stimulate lots of ideas for design projects, here are some "seed" projects that illustrate the nature and scope of what we have in mind: ● Design the invitation for an Ideas Lab for Cyberlearning researchers ● Draft a business plan for a kickstarter-type website where teachers "invest" in products that they'd actually want to use with their students ● Lay out a public relations program that will increase awareness and demand among educato and the general public for more advanced ed tech products and associated innovations in the classroom. ● Propose an internship program for Cyberlearning grad students that will allow them to spend a semester or more working in innovative schools or at ed tech startups. The teams will work separately for about an hour. A worksheet will be provided to clarify the deliverables for the design projects.
2:45	**Brief check** We'll spend a few minutes munching on something and comparing notes. New teams may spin off a new ideas emerge, or projects coalesce, or terminate. We'll spend another hour working on the design projects (can be the same project or a new one).
4:00	**Reconvene and take stock** We'll discuss the design teams' progress and set goals for finishing in the morning. Dinner groups may be formed.
5:00	Adjourn

Thursday, March 27

8:00	Breakfast
8:30	SRI's Center for Innovative Research in Cyberlearning Discussion of any lingering issues or overnight realizations.
9:00	Stakeholder Panel A panel representing multiple perspectives will discuss technology in the classroom, past, present, and future.
10:00	Design team wrap-up A few additional requirements will be added to the worksheet.
12:00	Lunch and Look-Ahead Joyce Malyn-Smith will facilitate a discussion of the Workshop's outcomes. Jeremy Roschelle will discuss possible next steps for the Partnering for Impact Program.
1:00	Adjourn